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Executive Secretary
27 Mar 85

Date

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DEPUTY UNITED STATES TRADE REPRESENTATIVE
EXECUTIVE OFFICE OF THE PRESIDENT

WASHINGTON, D.C. 20506
202-395-5114

Executive Registry

85- 1332

March 21, 1985

The Honorable William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Casey:

As a follow-up to the President's meeting with Prime Minister Nakasone in January, the U.S. Government is launching a new trade initiative with Japan. The initiative -- referred to as "MOSS", because it is "market-oriented and sector-selective" -- aims to increase access by foreign exporters to the Japanese economy. Special emphasis is being placed initially on certain key sectors of manufactured goods: electronics, telecommunications, forest products, and medical products and pharmaceuticals. Additional sectors may be added later on.

The new trade initiative is an interagency effort. Negotiations and background work for each of the key sectors are being handled by special interagency teams, each led by a high-level official (either an Under Secretary or a Deputy U.S. Trade Representative). These teams are responsible for gathering and analyzing information on the assigned sector, drafting a U.S. position, and negotiating market-opening measures with the Japanese. The teams are coordinated by a special Interdepartmental Group (IG) on Japan, of which I am Chairman. This IG reports directly to the Senior Interdepartmental Group-International Economic Policy (SIG-IEP).

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